

EXECUTIVE DIRECTOR'S REPORT

FOR

FEBRUARY 2025



AGENDA

Infinite Erie Board of Managers Meeting

Date: Thursday, January 23, 2025

Time: 2:30pm-4:00pm

Location: The Barn at the Erie Community Foundation

- 1. Call to Order and Welcome Karen Bilowith, Chair
- 2. Orientation/Overview for New Board Members
 - Overview of Infinite Erie
 - Discussion/Vote to Appoint new Chairperson
- 3. Professional Services Agreement Review
 - Proposal by Enterprise Development Fund (CDFI, 501c3)
 - Board Discussion and Vote
- 4. 2024 Successes / Strategic Priorities for 2025
- 5. Open Forum
- 6. Executive Session (if needed)
- 7. Closing Remarks and Adjournment





ECGRA Communications Services Report

January 2025 Comms.

BiWeekly Meeting with ECGRA Executive Director

Ongoing Social Media Management

Ongoing Consulting

IMPLEMENTED

January social media posts
8 new graphics scheduled in Jan.
BiWeekly planning meeting with Executive Director
EOY Recap Newsletter
Press Conference – Community Centers
Press Release – Community Centers
Invite – Community Centers
Photos – Community Centers Press Conference
Video – Community Centers Press Conference
Photos – SSJNN Bike Program (post in Feb.) via CC Funding
Video – SSJNN Bike Program (post in Feb.) via CC Funding

IN PROGRESS

Holiday Graphics
Brand guide updates - #ECGRAworks content from grant recipients
Little Explorers Op-Ed
Press Release – West County Paramedics
Photos – SSJNN Bike Program
Video – SSJNN Bike Program
Child Care ARPA Funding Posts – Graphics and reels w/ approved language

IN PLANNING

Event planning /scheduling (First Assent, Lead Assets, Grant Workshops) Annual Report 2024



Tammi Michali

From: Samuel Peterson peterson@kateco.com>

Sent: Tuesday, February 4, 2025 1:59 PM

Subject: Release - Infinite Erie Represents Erie On House Floor For PA Governor's Executive

Budget Address

Attachments: harrisburg_default.jpeg; IMG_8458.jpg; [INFINITE ERIE] Release - Post Executive Budget

Announcement.pdf

External Sender - From: (Samuel Peterson <peterson@kateco.com>)

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INFINITE ERIE REPRESENTS ERIE ON HOUSE FLOOR FOR PA GOVERNOR'S EXECUTIVE BUDGET ADDRESS PA BUDGET SUPPORTS ERIE FAMILIES, BUSINESSES AND WORKERS RELEASE***RELEASE***RELEASE***RELEASE***RELEASE***RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Sam Peterson peterson@kateco.com 814.403.0907 | mobile

ERIE, PA (February 4, 2025) — Infinite Erie represented Erie at Governor Shapiro's Executive budget address today in Harrisburg. Infinite Erie Executive Director Kim Thomas was recognized before the address by House Speaker Joanna McClinton.

"Governor Shapiro's budget supports Erie's economic development efforts investing in programs that fuel our renaissance and by investing in the families that fuel our economy," said Kim Thomas, Executive Director, Infinite Erie. "The Governor's budget proposal includes new workforce development programs, tackles the childcare crisis, focuses in on proven economic development strategies, and supports our ongoing efforts to invest in safe affordable housing, while upgrading our aging housing stock."

Highlights of the Governor's proposed budget include:

- New investments in public schools;
- Cutting and simplifying taxes to incentivize economic development;

- Funding childcare with \$55 million investment to attract and retain workers, including a \$1,000 incentive for hiring and retention;
- Legalization of marijuana, with a goal of increasing state revenue;
- Supporting safe and affordable housing, investing in aging housing stock;
- Supporting public transportation and maintaining roads and bridges;
- Raising the minimum wage to \$15/hour;
- Supporting PA Agriculture and Life Sciences as a core of the economy,
- Regulating skill games to help increase state revenues.

Infinite Erie will convene leaders tomorrow morning to discuss highlights of the proposed budget and hear from economic development leaders as they preview the year ahead.

Please read the full summary prepared by the governor, here https://www.pa.gov/governor/newsroom/2025-press-releases/governor-shapiro-unveils-2025-26-budget-proposal.html.

Erie County residents can stay updated with Infinite Erie on LinkedIn, Facebook, Instagram and X.

ABOUT INFINITE ERIE

Infinite Erie is a community and economic development strategy designed to harness funding opportunities, unify diverse public, private, and civic stakeholders around a common vision, and advance equitable economic development across Erie County, Pennsylvania.

The current projects Infinite Erie supports put money directly back into our community. If fully implemented, these projects would generate \$500 million of economic impact, support and sustain over 3,500 jobs and contribute \$21 million to the state and local tax base.

Coordinating inclusive growth strategies for transformative change, Infinite Erie brings together a cross-sector coalition with shared goals to: Foster economic growth; Promote vibrant neighborhoods; Build a diversified economy that benefits everyone.

Powered by the Erie Action Team, Infinite Erie is committed to coordinating solutions of excellence to overcome complex challenges and to putting plans into action - ultimately catalyzing transformational growth and driving Erie County toward a more vibrant, equitable future.

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