



JAM

JOBS AND MORE

PRESENTED BY

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"The Mission of Venango Training & Development Center, Inc. is to assist disabled and/or disadvantaged individuals to achieve their highest potential by providing quality programs, services, and opportunities."





Who is VTDC?



PRIVATE NON-PROFIT CORPORATION CELEBRATING OUR 41st ANNIVERSARY

VTDC SERVED 5,755 DISABLED AND/OR DISADVANTAGED INDIVIDUALS DURING THE 2012-13 FISCAL YEAR AND LOOKS TO SUPPASS THAT NUMBER IN 2013-14. IN ADDITION, EACH YEAR VTDC INCREASES OUR EFFORTS TO REACH AS MANY DISABLED AND DISADVANTAGED YOUTH AS POSSIBLE, WITH VOCATIONAL BASED SERVICES THAT THAT WILL HELP THEM TO BECOME RESPONSIBLE CITIZENS AND REACH THEIR HIGHEST POTENTIAL. BOTH DIRECTLY AND INDIRECTLY, WE HAVE TOUCHED THE LIVES OF OVER 4,000 YOUTH, THROUGH OVER 200 COMMUNITY PARTNERS.

VTDC PROVIDES VOCATIONAL, EMPLOYMENT, WORKFORCE INVESTMENT TITLE I YOUTH, ADULT DAY, SUPPORTED HOUSING, SOCIALIZATION AND COMMUNITY BASED PROGRAMS THROUGHOUT EIGHT COUNTIES IN NORTHWEST AND NORTH CENTRAL PA.

VTDC OWNS AND OPERATES A COMMERCIAL PACKAGING COMPANY "MACROPACK SERVICES" AND A "BUSINESS SERVICES DIVISION" WITH ACCESS TO A CUSTOMER BASE OF OVER 100 BUSINESSES.





NETWORKING & CONNECTING WITH COMMUNITY PARTNERS



- VTDC currently works collaboratively with **40** public and private schools, **6** vocational technical schools, **5** career and technical colleges and universities and **149** other community partners to enhance successful transition.



NETWORKING & CONNECTING WITH EMPLOYERS

To provide vocational and employment outcomes for both youth and adults, it is extremely important to develop and maintain strong relationships and opportunities for networking with community employers. Here are some methods that VTDC has utilized to create strong partnerships with employers.

- In 1999 VTDC purchased a commercial packaging company "**Macropack**". Macropack provides competitive employment to disabled and disadvantaged workers. Companies view Macropack as a competitive packager. **WIN/WIN** - Individuals with disabilities have more opportunities for employment. Macropack subcontracts with our sheltered production centers for portions of the work. Employers have gained respect and trust in working with us at all levels.
- In addition, VTDC markets and operates a "**Business Service Division**", with a large Commercial Janitorial service throughout NW PA, Lawn Care Services, CD & DVD Burning, Document Imaging/Destruction and Mailing services. **WIN/WIN** - Partnering with Unique Source and community employers. More competitive placement and vocational training opportunities occur and our customer base increases.





WORKFORCE INVESTMENT ACT/ WIA

- VTDC provides services for the NW (6 county) region under Title I of the Workforce Investment Act
- Title I of the Workforce Investment Act (WIA) addresses the intensive employment needs for eligible dislocated worker, adult, and youth populations
- WIA creates a universal access system of one-stop career centers (PA CareerLink ®), which provides access to training and employment services for a range of workers, including low-income adults, low-income youth, and dislocated workers, through WIA / Title I funding.

How this translates for the end user (Jobseekers and employers):

- Customers are able to conveniently access the employment, education, training, and information services they need at a single location in their neighborhoods.
- Customers have choices in deciding the training program that best fits their needs and the organizations that will provide that service, and have control over their own career development.
- Employers are able to post employment opportunities on the PA CareerLink ® website, known as Job Gateway ®
- Businesses/ employers provide information, leadership, and play an active role in ensuring that the system prepares people for current and future job opportunities.



WHO HAVE WE SERVED/HOW ARE WE MEASURED- ADULT/DW

- 1,236 participants have been registered into the WIA Intensive system
- 176 participants received Individualized Training Accounts to directly offset training costs*
- 100 participants have received On the Job Training through more than 60 employers*
- 427 participants are participating in Individualized Employment Plans
- 67 participants have participated in Job Clubs ®
- 51 Participants have participated in Ready to Work ®

Common Measures performance: State guidelines for performance in 6 specific categories:

Measure	2013 negotiated /actual/ outcome	2014 negotiated/actual/outcome (2 nd qtr)
Entered Employment Rate Adult:	73/72.2/98.93%	74/81/109.57%
Adult Retention:	86/87.1/101.28%	87/81.7/93.87%
Adult Wage 6 mo. average wage:	\$11,500/\$12,190/106%	\$12,000/\$10,941/91.17%
Entered Employment Rate – DW	78/83/106.84%	79/82.7/104.73%
DW retention:	92/90.8/98.72%	93/90.3/97.14%
DW 6 mo. average w	\$15,500/\$18,489/119.28%	\$16,250/\$17852/109.8%



WHO HAVE WE SERVED/ HOW WE ARE MEASURED- YOUTH

- 124 new Youth registered into WIA Youth program
- 236 In- School Youth Received services
- 202 Out-of-School Youth received services
- 157 Youth completed subsidized and unsubsidized work experiences
- 159 youth received supportive services, covering training program costs.
- 1,766 Youth served through TANF program
- 6,370 Youth served through Career Counselor Program

Common Measures performance: State guidelines for performance in 3 specific categories:

Measure	2013 negotiated /actual/ outcome	2014 negotiated/actual/outcome (2 nd qtr)
Youth Placement:	64/60.4/94.4%	66/60/90.9%
Youth Attainment – Degree/Certificate:	76/84.4/111.64%	79/83/112.16%
Youth Numeracy/Literacy	55/80.6/146.46%	60/66.7/111.11%

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WHY WE ARE HERE

- VTDC and the Workforce System are requesting assistance from the Erie Gaming and Revenue Board for the Erie Summer JAM (Jobs and More) program.
- Erie Summer Jam will increase employment skills, and leadership skills of area youth. The Summer Youth Program will allow Erie County Youth to, explore various careers, and understand what is necessary to pursue, obtain and maintain a career.
- The JAM Program focuses on the critical needs of at-risk and economically disadvantaged teens and young adults, providing them with opportunities to earn, learn, and achieve success.

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SUMMER JAM OVERVIEW

- JAM will provide 100 youth, ages 16 to 21 years, the opportunity to participate in an intensive career exploration and employment program, over a six to eight week period, during the summer of 2014.
- Any youth age 16-21 within Erie County, living within 235% of poverty level will be eligible for the Summer JAM program.
- Through the program youth will receive 20 hours of work readiness in preparation for their work experience
- preparation will include: registration with Career Link; resume writing skills; cover letter; and application writing, soft skills training, and career planning activities.
- Job Search Attitude Inventory (JSAI) and O'Net to ensure a job ready youth, and that all youth participants have been introduced to Career Ladders and Lattices in the identified area industry clusters.



WHERE WILL YOUTH WORK/ HOW WILL REFER

- VTDC will leverage it's existing partner network of more than 40 agencies and school districts through our TANF program to recruit, train, and place youth into the Summer JAM program
- By leveraging our existing partnership, we can act fast to recruit, train and place youth under existing structures to address the critical timeframe (June 23rd program start date)
- Summer work experiences will be posted through areas partners and through a unique page on the CareerStreet ® webpage.
- VTDC will recruit private industry for placement opportunities in the identified area industry clusters.

TRACKING SUCCESS

- Employment Coordinators will complete pre and post program surveys for youth participants and host agencies, focusing on data that will ensure program effectiveness and enhance program outcomes moving forward.
- survey information, along with participant placement data, will be presented in a cumulative report to funding sources and the community as a whole.
- VTDC will also complete 90 and 180 day post follow up surveys with each program participant and host site to gather information and data on areas such as:
 - Placements into permanent employment
 - Introduction to career ladders and lattices in the identified area industry clusters
 - Grade level progression (if applicable)
 - Involvement in continuous career exploration activities.



QUESTIONS?

- We will gladly answer any questions the Erie Gaming and Revenue Board may have
- Please feel free to reference the proposal for a more detailed look on the Erie Summer JAM program ®

We appreciate your time and consideration.
Thank you very much!!!

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